



Bring the Heat Chili Cook-Off & Beer Tasting | Sponsorship Levels
Friday, March 6th 5:30-8:30 pm | Embassy Suites-Brooklyn Center

Limited Sponsorships

Presenting Sponsor \$15,000 (Naming rights to the event)

- Benefit title “Lee Carlson Center for Mental Health & Well-Being Chili Cook-Off & Beer Tasting presented by [your company name]”
- Up to 40 complimentary tickets and invitation to VIP reception from 5:00-5:30
- 2 exclusive social media shout outs leading up to the event
- Logo with click-through prominent on event web page
- Logo displayed prominently on top of event t-shirt
- Mention in event press release & logo placement on all signage
- Verbal acknowledgement from stage at event & opportunity to speak during the event

VIP Sponsor \$10,000 (offsets the cost of hosting any celebrity judges and allows for VIP experiences)

- Up to 20 complimentary tickets and invitation to VIP reception from 5:00-5:30
- 1 exclusive social media shout out leading up to the event
- Logo on all print & online marketing materials
- Logo placed on event t-shirt
- Logo displayed on event signage
- Mention in event press release
- Verbal acknowledgment from stage at event

Media Sponsor \$5,000 (Offsets the cost of t-shirts, photo backdrops, and marketing materials)

- Up to 10 complimentary tickets for the event & invitation to VIP reception from 5:00-5:30
- 1 social media shout out before the event
- Logo on all online marketing materials & event webpage
- Logo displayed on event signage
- Logo on t-shirt and all photo backdrops
- Acknowledgement on marketing materials
- Mention in event press release
- Verbal acknowledgment from stage at event

Cup Sponsor \$2,500 (unlimited)

- Up to 5 complimentary tickets for the event and invitation to VIP reception from 5:00-5:30
- Logo on all online marketing materials & event webpage
- Logo displayed on event signage
- Logo placed on event t-shirt
- Logo etched on all sampler glasses
- Mention in event press release & logo in print program
- Mention in event press release
- Verbal acknowledgment from stage at event

For questions or to pledge your support please contact:

Kate King, Director of Development

763.239.7836

kking@leecarlsoncenter.org

5th Annual Chili Cook-Off & Beer Tasting | Friday, March 6th, 2020 | 5:30-8:30 pm

Lee Carlson Center is tax exempt under IRS Code 501(c)(3)

Tax ID: 41-1354967



Bring the Heat Chili Cook-Off & Beer Tasting | Sponsorship Levels
Friday, March 6th 5:30-8:30 pm | Embassy Suites-Brooklyn Center

Unlimited Sponsorships

Platinum Sponsor \$5,000

- Logo on promotional materials including flyers & e-blasts
- Logo on welcome sign at event
- Logo on t-shirt
- Mention in event press release
- Up to 20 tickets to the Cook-Off and invitation to VIP reception

Golden Sponsor \$2,500

- Logo on promotional materials including flyers & e-blasts
- Logo on welcome sign at event
- Mention in event press release
- Up to 10 tickets to the Cook-Off and invitation to VIP reception

Silver Sponsor \$1,000

- Logo on all online marketing materials & event webpage
- Logo displayed on welcome sign at event
- Logo on t-shirt
- Mention in event press release
- Up to 5 tickets to the Cook-Off

Bronze Sponsor \$500

- Logos on all online marketing materials & event webpage
- Logo on t-shirt
- Up to 2 tickets to the Cook-Off

For questions or to pledge your support please contact:

Kate King, Director of Development

763.239.7836

kking@leecarlsoncenter.org

5th Annual Chili Cook-Off & Beer Tasting | Friday, March 6th, 2020 | 5:30-8:30 pm

Lee Carlson Center is tax exempt under IRS Code 501(c)(3)

Tax ID: 41-1354967